

TARAS SHEVCHENKO NATIONAL UNIVERSITY OF KYIV
INSTITUTE OF INTERNATIONAL RELATIONS

Entrance Exams Program
Master of International Economic Relations
Speciality 056 “International Economic Relations”

Approved by the Academic Council
of the Institute of International Relations
Protocol 7, «24» January 7

KYIV – 2017

MASTER PROGRAM
«INTERNATIONAL ENTREPRENEURSHIP»

1. Agreements establishing the World Trade Organization.
2. Balance of payments and exchange rates.
3. Classical theory of international trade.
4. Corporate social responsibility and social entrepreneurship.
5. Country similarity theory (S. Linder hypothesis).
6. Customs duty: definition, forms and functions.
7. Developments in management theory.
8. Doha Development Round of the WTO.
9. Dumping in international trade.
10. Effects of foreign direct investment on economic growth.
11. Enterprises with the foreign investments.
12. External economies of scale (M. Kemp).
13. Foreign direct investment theories. OLI-Model (J. Dunning).
14. Forms of foreign exchange control.
15. Functions and effects of advertising.
16. Global value chains and global production networks: structure and forms.
17. Heckscher–Ohlin theorem in international trade.
18. Imitation lag hypothesis in international trade (M. Posner).
19. Impact of e-commerce on international trade.
20. Impact of scientific and technological progress on infrastructure development of international economic relations.
21. Infrastructure in trade and economic developments.
22. Intellectual property rights in the global economy.
23. International division of labor: types and forms. New international division of labour.
24. International monetary systems.
25. Intra-industry trade. The Grubel–Lloyd index.
26. Key trends in international merchandise trade.
27. Management control system.
28. Mechanism of economic association of Ukraine with the EU.
29. Monopolistic competition in international trade (P. Krugman).
30. National instruments of international capital flows.
31. Nature of conflict and conflict resolution.
32. Non-tariff regulation of international trade.
33. Pricing strategy in marketing.

34. Procedure of applying special protective measures in foreign trade.
35. Product life-cycle theory (R. Vernon).
36. Protectionist responses to the crisis: global trends.
37. Quantitative approach to management: definition & methods.
38. Quantitative restrictions on international trade.
39. Regulation of international capital flows.
40. Risk management as the decision-making process.
41. Role of export taxes in the field of primary commodities.
42. Role of technology in the theory of international trade.
43. Rules of origin in international trade.
44. Service marketing management.
45. Specific factors model in international trade.
46. Structure and trends in international trade in services.
47. Theory of Customs Union (J. Viner).
48. Trade finance instruments.
49. Transfer pricing methods.
50. Types of business organizational structures.
51. Types of licenses in international trade.
52. Types of marketing strategies.
53. WTO Agreement on government procurement.
54. WTO Agreement on subsidies and countervailing measures. Effects of subsidies.
55. WTO agreement on technical barriers to trade.
56. WTO Agreement on the application of sanitary and phytosanitary measures (SPS Agreement).
57. WTO Valuation Agreement (GATT Valuation Code).
58. WTO World trade reports 2010-2016.