**MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
TARAS SHEVCHENKO NATIONAL UNIVERSITY OF KYIV  
INSTITUTE OF INTERNATIONAL RELATIONS**

**ENTRANCE TESTS PROGRAM  
for foreign citizens**of the educational level **"Bachelor"**by specialty “International Relations, Public Communication and Regional Studies” **on educational program "International communications"**

**The program is recommended by the Department of International Information**

**KYIV – 2021**

The program of entrance tests for the training of foreign citizens of the educational level "Bachelor" has been developed on the basis of the Laws of Ukraine "On Higher Education", "On the Legal Status of Foreigners and Stateless Persons", "On Legal Status of Foreign-Based Ukrainians", Decrees of the President of Ukraine of March 25, 1994 № 112 "On measures for development of economic cooperation of areas of Ukraine with adjacent frontier areas of the Russian Federation" and of June 3, 1994 № 271 "On measures for development of economic cooperation of areas of Ukraine with adjacent areas of the Republic of Belarus and administrative-territorial units of the Republic of Moldova", resolutions of the Cabinet of Ministers of Ukraine of February 26, 1993 № 136 "On training of foreign citizens in Ukraine", of September 11, 2013 № 684 " Some issues of recruitment for training of foreigners and stateless persons", Order of the Ministry of Education and Science of Ukraine of November 1, 2013 № 1541 "Some issues of organization of recruitment and training (internship) of foreigners and stateless persons", registered in the Ministry of Justice of Ukraine on November 25, 2013 under № 2004/24536. Foreigners who receive state scholarships under international agreements, national programs, and other international obligations of Ukraine are admitted to study on the basis of directions from the Ministry of Education and Science of Ukraine within the scope of places for study at the expense of the state budget.

Foreign citizens and stateless persons who have a permanent residence permit in Ukraine and have completed a general secondary education based on the results of an external independent evaluation (EIT) of knowledge on a general basis, as well as foreign citizens and stateless persons who have come to Ukraine and have foreign documents on complete secondary education are accepted for study for a bachelor’s degree. The main requirement for foreign citizens and stateless persons who have expressed a desire and applied for a bachelor's degree is proficiency in the Ukrainian (Russian) language at the B1 level.

Based on the aforementioned requirements, the department has prepared and approved questions for an interview in the chosen field of training.

1. Define the term "communication".
2. Describe the role of communication in modern society.
3. Reveal the essence and forms of verbal communication.
4. Describe nonverbal communication.
5. Describe the components of the communicative process.
6. Analyze communication barriers.
7. Describe the channels of communication.
8. Reveal the essence and characteristic features of mass communication.
9. Describe the printed media.
10. Describe electronic media.
11. Identify the functions of the media in modern society.
12. Identify the features of communication on the Internet.
13. Reveal the essence and characteristic features of social media.
14. Reveal the essence and features of international communications.
15. Reveal the essence of the concept of "public relations".
16. Identify the functions of public relations.
17. Describe the concept of "target audience".
18. Reveal the essence and objectives of information and analytical activities.
19. Describe the principles of analytical activities in international relations.
20. Describe the stages of information and analytical activities.
21. Define the nature and types of information.
22. Analyze the role of information in modern world.
23. Explain the correlation of concepts "information" and "communication".
24. Describe the criteria for assessing information: relevance, objectivity, reliability, completeness, clarity of information.
25. Describe the basic principles of information relations.
26. Identify main directions of state information policy.
27. Describe the subjects of information relations.
28. Reveal the essence of concepts "information resource", "information product", "information service".
29. Define the essence and characteristic features of the informational space.
30. Describe the concept of "public information".
31. Reveal the essence of the concept of "information with limited access".
32. Describe the subjects in the field of access to public information.
33. Reveal the essence of the concept of "information society".
34. Determine the positive consequences of the introduction of information technology in various spheres of society.
35. Analyze the negative consequences of the introduction of information technology in various spheres of society.
36. Explain the essence of the term "computer literacy".
37. Describe Microsoft Office applications.
38. Forms of theoretical cognition: feeling, perception, imagination.
39. Describe the methods of empirical cognition: observation, description, experiment.
40. Explain the essence of theoretical and empirical knowledge.
41. Analyze communication models.
42. Identify the basic principles of operation and functioning of the Internet.
43. Reveal the essence of the concept of "conflict" in international relations.
44. Reveal the essence of the concept of "information war".
45. Analyze the concept of "information security".