

Programme : IBIS
Faculty of International Business

SYLLABUS

Economic Studies: Eastern Europe

Course title:	H12.1 255611 Economic Studies: Eastern Europe
Semester:	3
Lecturer:	Prof. Dr. Valerii Mazurenko
E-mail:	mvi1210@ukr.net
Term:	SS23/24
Language:	English
Workload:	75 hours (30 contact hours, 45 hours of independent study)
ECTS Credits	2,5
Prerequisites:	xxx

Summary of the course:

- Economies of selected Eastern European, post-Soviet countries: Current state and trends of development
- Analysis of Eastern European economies: IMD World Competitiveness Booklet (IMD – International Institute for Management Development).
- Processes of internationalization of the economies of selected Eastern European, post-Soviet countries (international trade, direct investments)
- Peculiarities of doing business in selected Eastern European, post-Soviet countries. Business Ready (B-READY). (World Bank)
- Framework conditions for expansion of foreign companies into Eastern Europe
- Strategies of internationalization of German / European companies in Eastern Europe: Selected patterns
- Sustainability aspects in the economies of Russia/Eastern European countries: Institutional framework.